

Susan Mandel

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Professional Experience

Senior Researcher & Marketing Editor - ProdPro

2024-Present

- Conducts in-depth research on potential filming locations, talent, and crew availability, compiling data for internal teams to use in pre-production planning.
- Verify and update database entries, regularly cold calling contacts to maintain accuracy on schedules, contact information, and logistical details.
- Organize and manage large volumes of data, categorize production information for easy access by the team.
- Creates content for companies marketing, events, and social media platforms including Instagram and LinkedIn as well as edit our monthly podcast.

Lead Editor & Project Manager - Scripted Television

2020 – 2024

- Managed the post-production process from start to finish for numerous high-profile television shows, *Better Things* (FX Networks) and *So Help Me Todd* (CBS).
- Recruited, hired and managed Assistant Editors, with direct reporting responsibilities to me.
- Built strong relationships with directors, producers, and multiple departments to support complex project needs and adhered to tight deadlines and budgets.
- Spearheaded workflow improvements, reducing production timelines and enhancing efficiency through strategic planning and the integration of emerging technologies like AI.

Lead Editor & Project Manager - Advertising & Social Media

2023

- Applied brand consistency standard across all video content, ensuring the content reflected the client's visual identity and messaging.
- Created 6 ads with 4 versions of each subject for different platforms, including Youtube, Instagram, TikTok, and Facebook. Worked on each of these ads simultaneously.

Assistant Editor - Scripted Television

2015 – 2020

- Supported the post-production process for various television series, including *As We See It* (Amazon Prime), *Home Before Dark* (Apple TV+), and *Mrs. Fletcher* (HBO).
- Managed numerous project timelines, coordinated between different departments, and maintained detailed documentation of all editing stages, often simultaneously.
- Provided quality control checks on all edited content, identifying and correcting issues of the videos.

Lead Editor - Unscripted Television

2012 – 2015

- Collaborated with teams of over 10 editors and producers for numerous high-profile unscripted television shows, including *Insane Pools: Off The Deep End* (Animal Planet), *The Briefcase* (CBS), and *My Lottery Dream Home* (HGTV).
- Incorporated producer and network feedback, making necessary revisions to meet creative expectations and broadcast standards.
- Worked in high pressure environments, juggling multiple episodes at various stages of completion.

Education

Colorado State University

2001 – 2005

- Bachelor of Arts, Speech Communication

Technical Skills

- **Software:** Adobe Creative Suite, Avid Media Composer, Final Cut Pro, Google Workspace and Microsoft 365
- **Emerging Technologies:** AI integration, real-time editing workflows, and cross media storytelling
- **Project Management:** Task prioritization, team coordination, and timeline and budget management
- **Communication:** Client management, team collaboration, and technical documentation